

melissablair

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WORK EXPERIENCE

May 2007 - Present

Principal Designer | Melissa Blair Design + Illustration

Worked for a variety of clients, including the Seattle Street Food Festival, Trucktoberfest, Methow Valley Roller Girls, and have branded numerous new apartment buildings across the city. Some of my projects have included brochures, business cards, home mailers, illustrations, logos and infographics and a wide variety of other materials.

September 2015 - June 2016

Sr. Graphic Designer | Mazlo

Primary graphic designer for the mobile coaching company. Projects included infographic design, design for web, icon design, layout, logos, video editing, e-mail and presentation design. Also was responsible for creating illustrations for our weekly blog and for use across our social media channels.

March 2009 - September 2015

Sr. Graphic Designer | Alere Wellbeing

*Sr. Graphic Designer
October 2014 - September 2015*

*Graphic Designer II
February 2013 - October 2014*

*Graphic Designer
February 2011 - February 2013*

*Associate Graphic Designer
March 2009 - February 2011*

Worked on a wide variety of projects for the healthy behaviors company. Projects ranged from posters and brochures to monthly e-newsletters, icons and home mailers. Worked with Client Services to deliver a variety of materials requested by our clients. Worked closely with the Creative Director and Sr. Recruitment Marketing Manager to develop effective promotions to drive client participation. Created numerous illustrations for use in our campaigns and other materials, and was responsible for creating the majority of content for our social media channels. Also contributed on a number of web projects, which included icons for our mobile app, and served as the lead designer for the visuals of our My Quitting Story website.

October 2008 - February 2009

Graphic Designer | Report Footwear

Designed booklets, presentation boards, trade show invitations, trend displays, banners, e-vites, posters and catalogs for the high-fashion shoe company. Worked consistently with the Art Director, handled pre-press and worked directly with print vendors to execute projects. Responsible for photographing shoes for catalogs and photo re-touching.

EDUCATION

September 2004 - June 2008

Western Washington University

Bachelor of Arts in Design | Minor in Art History

Pertinent Courses: Computers in Visual Problem Solving, Graphic Design I and II, Illustration, Digital Imaging, Design Production Process, Publication Design, Book Arts, Typography, Design for the Internet, Advanced Design Production and Senior Projects in Design Production

SKILL SET

Adobe CC	Offset Printing
Illustration	Book Arts
Design for Web	Screen Printing
HTML CSS	Letterpress
Sketch	Photography

References are available upon request.